

Osian's launches the Publishing House with the release of *Bachchanalia: The Films and Memorabilia of Amitabh Bachchan*



Osian's Connoisseurs of Art is announced the official launch of a full-fledged Publishing and Design House. The first publication to be launched post this announcement is Bhawana Somaaya's and Osian's Centre for Archiving, Research & Development's *Bachchanalia: The Films and Memorabilia of Amitabh Bachchan*, a book dedicated to the life and works of arguably one of the greatest personalities of Indian and world cinema – Mr. Amitabh Bachchan. The book is a collector's item and a unique documentation of the megastars filmography illustrated through rare and exclusive film posters from the Osian's Archive Collection.

The Osian's Archive & Library research team has put together this most comprehensive visual homage to the supreme energies of the actor by representing his aura through all the 150 odd films he has acted in, in the last forty years. Osian's archives hold the largest collection of Indian and world film memorabilia as well as the largest collection of popular cultural art inspired by Mr. Bachchan.

An exclusive exhibition of film memorabilia associated with Mr. Bachchan will be on display at the launch. The experience of being in such close proximity to some of the finest original film posters, lobby cards and photographs of the legend will be unique and unparalleled.