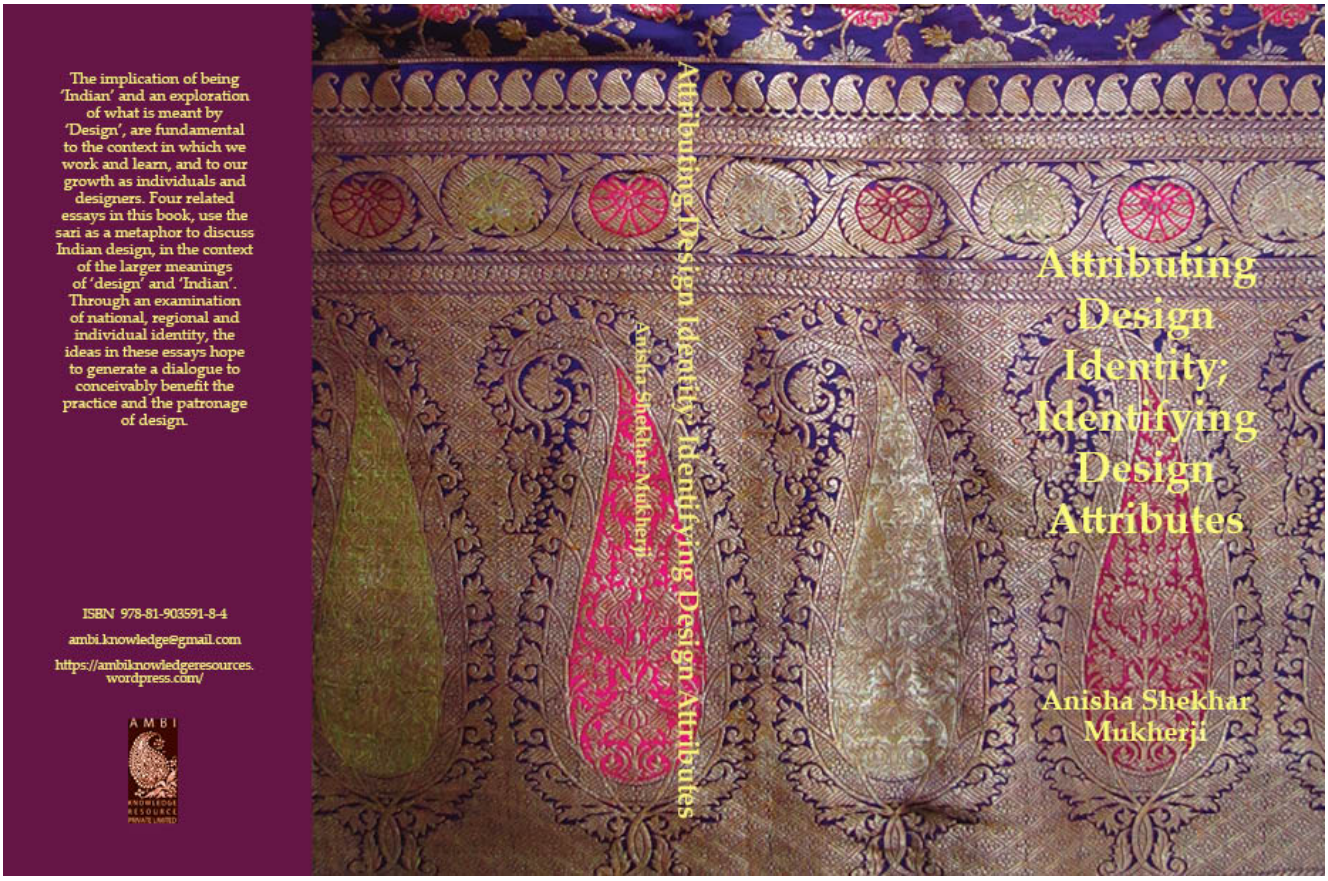
Identity and Design & Identity in Design



Taking off from the previous talk on Design Thinking and Attributes of Identity (see Design Thinking – and the Idea of India) this talk is a continuation of the exploration of the relationship between design and identity.

Through a comparative analysis of the meanings of 'modern' and 'Indian', as seen in contemporary and earlier pieces of architecture and design in India, we see how culture, society and philosophy affect aesthetics and ethics – and thus, the appreciation or articulation of design.

Both these talks were prepared and recorded as part of an online set of public lectures for the students of the School of Architecture, World University of Design in February 2021. For more information on the rest of the talks in the series, please see

http://anishashekhar.blogspot.com/p/talks-and-videos.html

https://youtu.be/u3i0y_QnZe0