

# Apple Watch Series 1 Review



Apple Watch Series, the wearable technology lineup of Apple, that started in 2015 has become immensely popular among all the generation. With over 50% Market share, It has clearly dominated the wearable technology Sector. As long as you're expecting iPhone tied convenience gadget, Apple watch is a fantastic piece of technology and is more focussed towards people who are fitness oriented.

## Design

The Apple Watch comes in 2 standard sizes : 38mm and 42mm , both are identical with the only difference in the screen resolution. Apple Watch starts from Rs.18994 onwards all the way to over 1 lakh depending upon the material you choose (Aluminium, Stainless Steel, Ceramic and Gold).

## Display

Apple Watch uses the OLED technology. With OLED only the pixels used are turned on, and fewer pixels equals less

battery drain.

### **Lightweight**

Personally after wearing it for a while I really loved that unlike other tech watches, it doesn't feel heavy. Indeed with its gorgeous design, it also has that premium feeling that I really liked a lot

### **Call**

I don't really use this feature quite a lot but apple do provide support for calling. The only downside is that you need to have iPhone within a certain range to make it functional.



### **Music**

This is one of the feature that I use quite frequently. The UI is pretty intuitive and with its seamless integration with the iPhone Music. I can easily listen up all my favourite tracks on the apple watch as well.

### **Health**

Equipped with the heart rate sensor, It automatically records my heartbeat, calories, step-count. Personally this is one of the best feature for someone who is a fitness freak and like

to keep track of his/her health activities

## **Mail**

The Mail functionality is pretty neat as it allows you to check mails on the go. It also notifies you with its Taptic engine whenever a new mail comes in.

## **Messaging**

The Messaging app in general is nice. It easily notifies you about any messages from any social platform such as WhatsApp, iMessage, Messenger etc. No Doubt, Apple Watch is a great piece of technology and after using it for a while I personally feel that although its is really useful in fitness related activities and in general as well. However the only drawback I do feel is that the battery runs out pretty quickly , therefore you need to charge it up in the night in-order to use it the next day but overall I really liked it.

## **Key Specifications**

- Internal Storage and RAM – 512 M | 8 GB
- Water Resistance – IPX7 water resistant
- Display – 390 x 312 pixels, 303 ppi OLED display
- Display 3D Touch Support along with brightness upto 450 nits
- Processor – Dual-core 520 MHz Cortex-A7 and Apple S1P Chip