

# **AFWAAH – a landmark film by Sudhir Mishra**



'Afwaah' is an announcement, if one were needed, of Sudhir's arrival as perhaps the most perceptive political film makers of our time . A brilliant take on the abuse of social media in India Today, it's weaponisation to serve vested political interests, fake news and its humongous and horrific impact on society, a telling comment on the grotesque systemic and personal injustices and subversion of law of the land, the inconsequence of human lives, be it a community, be it gender, abject and impotent silence of the intelligentsia.

The film is a thrilling edge-of-the-seat ride along the journey of protagonists caught in the web of a tragicomic narrative of their own creation. Each character is a real persona you can spot in your own environment. An amazing story of how conflicting narratives recoil on their own creators in a way, nobody could have predicted or anticipated.

**It is a must see film . Sudhir Mishra has arrived .**

Synopsis:

Rahab Ahmed, a top notch advertising professional takes an ill

fated detour through his hometown and unwittingly rescues Nivi, a political heiress running away from her father's legacy. This fateful night becomes a journey through hell as rumors run rife and social media becomes a lethal weapon.

Afwaah is a quirky thriller that explores the power of rumours in our society. Directed by Sudhir Mishra and produced by Anubhav Sinha, the film features Nawazuddin Siddiqui and Bhumi Pednekar in lead roles. The film is set to release on May 5, 2023.

#### Cast:

Nawazuddin Siddiqui

Bhumi Pednekar

Sharib Hashmi

Sumit Kaul

Sumeet Vyas

Rockey Raina

TJ Bhanu

#### Crew:

Directed by Sudhir Mishra

Produced by Anubhav Sinha

Story by – Sudhir Mishra

Screenplay – Sudhir Mishra, Shiva Shankar Bajpai & Nisarg Mehta

Dialogues – Sudhir Mishra, Apurva Dhar Badgaiyann & Nisarg Mehta

Cinematography by Mauricio Vidal

Background music by Karel Antonín

'Aaj ye Basant' Song composed by Shamir Tandon

'Aaj ye Basant' Song Lyrics by Dr. Sagar

Edited by Atanu Mukherjee

Production Company: Benaras Mediaworks

#### Trailer Link:

<https://stagebuzz.in/2023/05/04/afwaah-the-sudhir-mishra-thril>

ler-opening-5th-may/