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The writer is an alumnus of T.A.Pai Management Institute, Manipal and is currently working with SIFY India Ltd.. Apart from his academic specialization in Enterprise Sales & Marketing, he has keen interest in photography and theatre. He has directed and acted in street plays giving voice to social issues. The writer has also been deeply involved in the formation of “Face-Off” (a small theatre group at his alma mater) under the banner of which, he directed “Class of 84” by Rahul Da Cunha and “Black With Equal” by Vikram Kapadiya.