JAI CHANDIRAM

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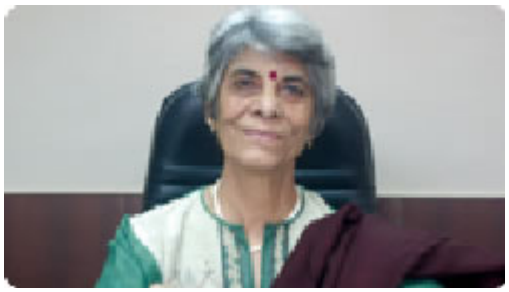

Ms. Jai Chandiram received her **Masters Degree** from the School of Journalism and Communications, **University of Florida**, Gainesville. She started her career as a producer in Doordarshan .Her experiences in media covers production, training and management. Her main area of work has been on children, education, distance learning, gender and developmental issues. She headed the department of television at the **Film and Television Institute at Pune.**

She was **Television Consultant at the Asia Pacific Institute for Broadcasting and Development, (AIBD), Kuala Lumpur**. During this period she provided training to the broadcasting organizations in the Asia Pacific region. The audio video resource kit, on gender, **"Into Focus, Changing Media Images of Women in Asia,",** was a path breaker and continues to be widely used in many countries.

In India, she headed many media centers, the **Central Institute of Education (CIET-NCERT),Educational Media Production Center of Indira Gandhi National Open University (EMPC-IGNOU**).She was **Executive Director Media, at the Indira Gandhi National Center for the Arts (IGNCA).** She was **Advisor** to the Government of Andhra Pradesh for the bouquet of Educational Channels , **Mana TV.** At **Doordarshan** she was **Director of Doordarshan Delhi, Ahmedabad, Central Production Center**. She started the**Third Channel of Doordarshan**, which concentrated, on the arts.She retired from Doordarshan as **Deputy Director General.**

She has been a jury member for many national and international organizations, including **NHK (Japan)**, and **IAWRT**Awards. She has also been a jury member at the national level for many organizations.She has been on the media advisory and task forces for various Ministries and organizations, dealing with, Family Welfare, Health, HIV-AIDS, Leprosy, Biodiversity, etc She is the examiner for the Jamia Millia Institute for Mass Communication

2003-05

Commonwealth of Learning consultant and trainer for National Institute of Teachers (NIT) and NOUN, Nigeria .

She is the trainer Consultant to the Princess Diana Leprosy Mission Trust and holds workshops for NGO's.She is a contributor to activities and seminars at AIBD (Kuala Lumpur).

She was, till recently, the **President of the International Association of Women in Radio and Television** and is currently the **Executive Director Fortune Institute of Communication & Television (FICT), New Delhi**.