Rahul Bhoj: A Life in His Own Rhythm

From music and culture to entrepreneurship, a journey driven by passion

Malaysia:
Some people build their lives around a single identity. Others carry several passions within them and allow each one to shape their journey. Rahul Bhoj belongs to the latter. An entrepreneur with an artist's sensibility, an engineer's analytical mind and a deep connection with Indian culture, his journey is as diverse as it is inspiring.

His professional journey is backed by a strong academic foundation. After completing engineering, he pursued an MBA and an MSc, and is currently pursuing his PhD. But beyond his formal qualifications, what stands out is his constant curiosity and willingness to keep learning.

Long before the world of business became a major part of his life, music had already found its place in it. Rahul has been associated with both the guitar and the tabla, bringing together two very different musical traditions. His love for music eventually led him to form his own band, **Rhythm Rangers**. While his professional responsibilities continued to grow, he never allowed this creative side of his personality to disappear.

That artistic spirit perhaps explains something distinctive about Rahul's personality. He comes from a world where numbers, strategy, technology and business decisions matter, yet he has always retained an appreciation for rhythm, creativity and culture.

Today, Malaysia is his workplace and the centre of his entrepreneurial journey. Through **Aroona Solutions**, Rahul has built a strong presence in the business world.

The scale of his professional responsibilities is significant.

Thousands of people today work under his leadership, making his role much larger than that of simply running a business. It involves creating opportunities, building teams, taking important decisions and guiding a large workforce towards a common vision.

Yet perhaps the most interesting part of Rahul's story is the contrast between this large professional world and the simplicity of the person behind it.

Despite the scale of his business and the responsibilities that come with leading thousands of people, Rahul remains connected to the small joys of life. There is still a child within him who finds happiness in uncomplicated moments—playing with his son **Kairav**, spending time with his wife **Chandrani**, and enjoying the warmth of his own little world away from the demands of work.

For Rahul, Malaysia may be his *karmabhoomi*, but India continues to live in his heart. His connection with Indian culture is not merely nostalgic. It finds expression through his association with music, particularly the tabla, and through the values and cultural sensibilities that remain a part of his life even while living thousands of miles away from India.

His story is therefore not just about entrepreneurship. It is about carrying different worlds together. The precision of an engineer, the vision of an entrepreneur, the curiosity of a lifelong learner and the sensitivity of an artist—all coexist in one personality.

Perhaps that is what makes Rahul Bhoj's journey particularly interesting for a cultural page. His success has taken him into the corporate world, but his creative instincts have remained alive. His professional life may be measured in businesses, teams and responsibilities, but his personal identity continues to find space for music, culture and the

simple pleasures that keep life grounded.

From the rhythms of the tabla and guitar to the rhythm of business, Rahul Bhoj has travelled a long way. And while his professional world has grown enormously, the connection with the artist within him remains intact.

He may have built his success in Malaysia, but he continues to carry a piece of India with him—and perhaps that is the rhythm that has stayed constant throughout his journey.