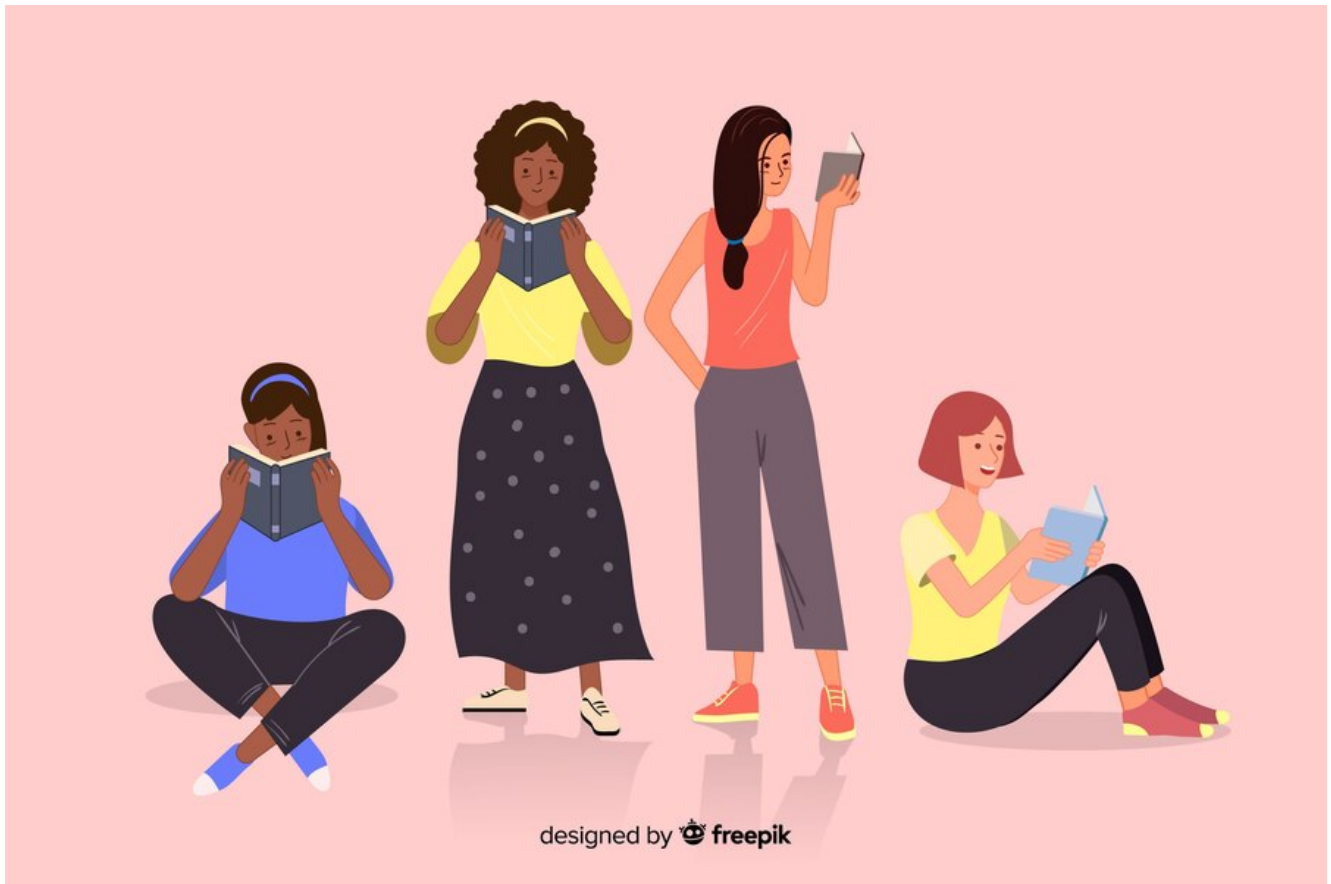


Why this Kolaveri D, its Gen Zee!



Constantly on the net, extreme social isolation due to covid, higher rising expectations on education and fearful of financial losses, these are the underplaying context of the present Genz. Much like the song Kolaveri D they make no sense to the rest, but yet are in total sync with everyone. This is only once we get their “ticking beat” and “endearing rhyme”. The new generation of the present late nineteen’s and the early twenties, can I just say are total “KOLAVERI DEE”!

They seem to know more than one can even imagine, as they are growing up in a digital world, with AI infringements’, being constantly in the face social media like facebook, twitter and instagram and a range of dating networks like tinder, bumble etc which promises to hook any one up with anyone. Acutely aware of this global world, these zoomers are exposed to proves to be challenge to like most of the parents, some like

me who belong to the generation Z.

This generation z are often confused with the rise of use of technology, and many a times a Generation Z mother seems to need the help of her gen Zee (note the difference in both Z and zee) to help her dash off her mail, to choose her phone or sometimes to help her declutter her desktop! This can often lead to a battle of the ignoramus to the ignorant. Both sides are in a huge battle, the Generation Z on one side who wishes technology can dissolve only to appear like a genie, and the Gen Zee cannot live with their bestie the digital guru! These are sidetracks of what all seems to be in the heady haze of Kolaveri Dee!

I personally seem to be always confused on what I should say to the Gen Zee, should I speak harshly, or softly? Should I predict to them the harsh realities of life or just mitigate them as they already are overloaded with information. My confusion and battles seem to never end as I never seem to figure the zoomers out. Wish one could only sing out loud to each other and say why this Kolaveri D? But wait stop, no need for it! It just requires coaching and coaxing on both the sides to come and laugh and enjoy a cup of coffee with each other at starbucks or let the two sips on a diet soda and a full sugar based one, each side to choose whatever they like.

That generation zee obviously is heavy, too loaded with data, analyses of education, of goals, of mental issues, of activities, of future and of heavy economic value, that their parents, some like me, contributing towards only more heaviness in the zoomers. They should not be read as being weak and unsupportive, but should be seen as supportive and dynamic. They are willing to go way beyond their ways and means and make sure that they are not only more educated but also more well behaved in society. This present youth is aspirational, and the most important factor is that they are truly interested in creating a true democratic space and are truly interested in creating a strong, liberal, global,

patriotism within themselves and others. While they feel connected to the globe they are very much connected to their own homes and conditions. It is this group the youth that will now become the next future leaders it is thus important that us, coming from the millennial or the generation Z stop looking at this group with contempt and suspicion. They know what they want, aspire to be or where they are placed in the globe. Lets change the playlist, Kolaveri Dee needs a change of thought!