

# Design Thinking – and the Idea of India



An exploration of the meanings of identity and design in the Indian context – now and in earlier times.

Looking at the Idea of India, and ideas from India through the concept of lakshana – distinguishing characteristics.

Can these be used to illustrate principles of progressive thinking? This is the first part of a talk on **Design Identity** prepared as an online set of public lectures for the students of the School of Architecture, World University of Design in February 2021.

Anisha Shekhar Mukherji

To listen the second part of the talk and a further

exploration of the relationship between design and identity, through a comparative analysis of the meanings of 'modern' and 'Indian', please see Identity and Design & Identity in Design: <https://stagebuzz.in/2022/03/04/identity-and-design-identity-in-design/>