Design Thinking – and the Idea of India



An exploration of the meanings of identity and design in the Indian context – now and in earlier times.

Looking at the Idea of India, and ideas from India through the concept of lakshana – distinguishing characteristics.

Can these be used to illustrate principles of progressive thinking? This is the first part of a talk on **Design Identity** prepared as an online set of public lectures for the students of the School of Architecture, World University of Design in February 2021.

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To listen the second part of the talk and a further

exploration of the relationship between design and identity, through a comparative analysis of the meanings of ‘modern’ and ‘Indian’, please see Identity and Design & Identity in Design: https://stagebuzz.in/2022/03/04/identity-and-design-identity-in-design/