

Myth of Social Media / Gouri Nilakantan



The world is nothing but staged, we are living each day rehearsed in our make believe world of happiness and tears and enjoying the facades of living the "real- unreal". I see this anomaly of the world depicted every minute in the social construct of a demonic, hedonistic, 'practiced everyday journal keeping' of *facebook* and *twitter*.

This self indulging practice that we are consumed with, becomes thus our daily *practice show*, our daily *practice rehearsal*, and our daily practice "for viewership and arduous, colossal, consumerism".

We are therefore living in our own moments of suspended

disbelief, where we see ourselves as the 'heroes of change', ranging writing words of protests; enjoying the moments of glory in well taken pictures of the rising sun; or the intense moments of rising passion through well documented pictures of the white marbled Taj in pale white moonlight.

Yet, despite all these "high moments", why do we feel alone? Why do we cry ourselves to sleep? Why do we constantly check the messages of that unknown stranger on facebook through the night? My answer might seem simplistic, the answer is nothing but the "untruth of reality".

When we realize that we are creating our own make believe script, that is false, and that strangers on facebook might cease to be the "ideal" guy or girl we so desperately need; our myths are broken. When we see that these myths are broken we are only foolish to create more; we reuse our old photos for more such destroying social interactions.

Let us for one moment only, see this as stages of representations – as we are only actors doing functionary parts of the unwritten and anonymous text of *facebook* and *twitter*. We might cease not to laugh along with that 'unknown stranger' who we take to bed with us, without the feelings of being in an adulterous relationship, or even without a sense of a single minute of pride of feeling an intimate part of being a part of a stranger's life. We are not strangers to others but to ourselves.

This terrible system of social media that we have created is only for our own downfall and decay. It's time now to become real, to remove masks, to meet and greet the living and mourn for the living dead. Let us not get wasted by looking at the keyboard, and creating our downfall and realize the folly before we become strangers to ourselves. One never knows, one day we might not even see our own eyes and not even know for whom we are laughing or for whom we should cry. Let us, my dear friend, *ourselves*, only cry for *ourselves* today.